

April 26, 2000

Frequency: Annual

## Oregon's wine industry highlights

- For the 1999 season, 105 wineries crushed 16,523 tons of grapes, 25 percent more than from the 1998 vintage and reflecting the second largest Oregon harvest.
- Cooperage capacity continued to grow, increasing 9 percent over a year earlier.
- Total sales during 1999 declined 13 percent reflecting the smaller harvest in 1998.
- Wine inventory on January 1, 2000 was up 5 percent from a year ago, reflecting the record crop in 1997.

Inventory includes both bottled case goods and gallons of bulk storage converted to case equivalents. Grape wines from the 1998 vintage, plus fruit and berry wines made in 1998 were included. The inventory figures include bonded and tax-paid inventory, regardless of location within Oregon, owned by wineries.

Wineries reported unfilled grape crushing needs of 264 tons in 1999. Reported needs were: Merlot - 5 tons; Pinot Noir - 202 tons; White Riesling - 20 tons; Syrah - 16 tons; and all other varieties - 21 tons.

Funding for this report was provided by the Oregon Wine Advisory Board.

### **Oregon wineries: Number, crush, outshipments and cooperage, by county, 1998-99<sup>1/</sup>**

County	All wineries		Wineries crushing grapes		Wine grapes crushed		Crushed grapes shipped out of Oregon		Total cooperage	
	1998	1999	1998	1999	1998	1999	1998	1999	1998	1999
	Number	Number	Number	Number	Tons	Tons	Tons	Tons	1,000 Gallons	1,000 Gallons
Douglas	7	7	7	7	877	851	209	102	256.3	222.1
Lane	7	7	7	7	1,703	2,026	--	--	619.0	625.9
Marion	6	6	6	5	1,358	1,559	--	--	297.4	355.9
Polk	12	13	12	13	1,809	2,115	413	413	563.3	580.3
Washington	9	10	9	10	1,225	1,843	--	--	441.4	453.9
Yamhill	33	34	32	33	4,044	5,623	--	--	1,439.5	1,703.1
Other Willamette Valley <sup>2/</sup>	16	17	15	16	764	990	13	13	299.2	375.6
Rogue Valley <sup>3/</sup>	10	11	9	10	1,301	1,316	83	--	436.9	431.9
All others <sup>4/</sup>	5	6	5	4	184	200	1	--	66.5	71.8
<b>Total</b>	<b>105</b>	<b>111</b>	<b>102</b>	<b>105</b>	<b>13,265</b>	<b>16,523</b>	<b>719</b>	<b>528</b>	<b>4,419.5</b>	<b>4,820.5</b>

<sup>1/</sup> Includes estimates for incomplete responses. <sup>2/</sup> Benton, Clackamas, Linn and Multnomah counties.  
<sup>3/</sup> Jackson and Josephine counties. <sup>4/</sup> Clatsop, Deschutes, Hood River, Tillamook and Umatilla counties.

### **Oregon wineries: Crush, by type of acquisition and county, 1999 and 1998 totals<sup>1/</sup>**

County	Estate grown	Purchased	Custom crush	All crush, 1999	All crush, 1998
	Tons	Tons	Tons	Tons	Tons
Douglas	351	492	8	851	877
Lane	359	1,416	251	2,026	1,703
Marion	309	1,136	114	1,559	1,358
Polk	550	932	633	2,115	1,809
Washington	1,105	716	22	1,843	1,225
Yamhill	3,083	2,262	278	5,623	4,044
Other Willamette Valley <sup>2/</sup>	458	523	9	990	764
Rogue Valley <sup>3/</sup>	422	879	15	1,316	1,301
All others <sup>4/</sup>	73	127	--	200	184
<b>Total, 1999</b>	<b>6,710</b>	<b>8,483</b>	<b>1,330</b>	<b>16,523</b>	<b>--</b>
<b>Total, 1998</b>	<b>5,290</b>	<b>6,998</b>	<b>977</b>	<b>--</b>	<b>13,265</b>

<sup>1/</sup> Includes estimates for incomplete responses. <sup>2/</sup> Benton, Clackamas, Linn and Multnomah counties.  
<sup>3/</sup> Jackson and Josephine counties. <sup>4/</sup> Clatsop, Deschutes, Hood River, Tillamook and Umatilla counties.

**Oregon wineries: Crush, by variety and county, 1999 and 1998 totals<sup>1/</sup>**

County	Cabernet Sauvignon	Chardonnay	Gewurztraminer	Merlot	Muller Thurgau	Pinot Gris	Pinot Noir	Sauvignon Blanc	White Riesling	All others	All varieties	
											1999	1998
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas	121	205	19	47	16	36	176	2	73	156	851	877
Lane	30	395	20	11	8	499	742	7	217	97	2,026	1,703
Marion	32	210	11	65	49	218	556	3	299	116	1,559	1,358
Polk	87	345	26	57	23	211	1,242	12	39	73	2,115	1,809
Washington	--	399	38	--	113	302	522	22	271	176	1,843	1,225
Yamhill	133	1,053	55	270	166	866	2,657	36	154	233	5,623	4,044
Other												
Willamette Valley <sup>2/</sup>	87	151	30	27	--	103	424	3	82	83	990	764
Rogue Valley <sup>3/</sup>	104	330	66	186	24	148	298	32	43	85	1,316	1,301
All others <sup>4/</sup>	51	10	--	40	--	27	11	1	41	19	200	184
Total, 1999	645	3,098	265	703	399	2,410	6,628	118	1,219	1,038	16,523	--
Total, 1998	551	2,680	252	631	318	1,731	5,176	87	1,043	796	--	13,265
Equivalent cases: <sup>5/</sup>	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases
1999	40,651	195,252	16,702	44,307	25,147	151,891	417,731	7,437	76,828	65,420	1,041,36	--
1998	34,727	168,908	15,882	39,769	20,042	109,097	326,218	5,483	65,735	50,168	--	836,029

<sup>1/</sup> Includes estimates for incomplete responses. <sup>2/</sup> Benton, Clackamas, Linn and Multnomah counties.

<sup>3/</sup> Jackson and Josephine counties. <sup>4/</sup> Clatsop, Deschutes, Hood River, Tillamook and Umatilla counties.

<sup>5/</sup> Equivalent wine production equals tons crushed times 150 gallons per ton divided by 2.38 gallons per case.

**Oregon wineries: Crush, by origin and variety, 1998-99<sup>1/</sup>**

Variety	Oregon						Grown in other states		All crush	
	Estate grown		Other Oregon grown		All Oregon grown		1998	1999	1998	1999
	1998	1999	1998	1999	1998	1999				
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Sauvignon	84	193	376	397	460	590	91	55	551	645
Chardonnay	1,085	1,237	1,585	1,845	2,670	3,082	10	16	2,680	3,098
Gewurztraminer	131	133	121	132	252	265	--	--	252	265
Merlot	25	300	354	375	379	675	252	28	631	703
Muller Thurgau	229	233	89	166	318	399	--	--	318	399
Pinot Blanc	59	98	70	78	129	176	--	--	129	176
Pinot Gris	651	839	1,080	1,567	1,731	2,406	--	4	1,731	2,410
Pinot Noir	2,241	2,808	2,755	3,820	4,996	6,628	180	--	5,176	6,628
Sauvignon Blanc	21	23	66	96	87	119	--	--	87	119
Semillion	7	17	24	11	31	28	--	--	31	28
Syrah	--	--	--	16	--	16	--	15	--	31
White Riesling	572	525	471	694	1,043	1,219	--	--	1,043	1,219
Zinfandel	6	6	112	111	118	117	1	--	119	117
All others	171	298	343	372	514	670	3	15	517	685
Total	5,282	6,710	7,446	9,680	12,728	16,390	537	133	13,265	16,523

<sup>1/</sup> Includes estimates for incomplete responses.

**Oregon wineries: Crush, by use, variety and wine type, 1998-99<sup>1/</sup>**

Variety and wine type	Still wines		Sparkling wines		All Uses	
	1998	1999	1998	1999	1998	1999
	Tons	Tons	Tons	Tons	Tons	Tons
Cabernet Sauvignon, red	541	629	--	--	541	629
Cabernet Sauvignon, blush	10	16	--	--	10	16
Chardonnay	2,289	2,878	391	220	2,680	3,098
Gewurztraminer	252	265	--	--	252	265
Merlot	631	703	--	--	631	703
Muller Thurgau	318	399	--	--	318	399
Pinot Blanc	129	176	--	--	129	176
Pinot Gris	1,731	2,410	--	--	1,731	2,410
Pinot Noir, red	5,082	6,444	71	154	5,153	6,598
Pinot Noir, blush	23	30	--	--	23	30
Sauvignon Blanc	87	119	--	--	87	119
Semillon	31	28	--	--	31	28
Syrah	--	31	--	--	--	31
White Riesling	1,015	1,214	28	5	1,043	1,219
Zinfandel	119	117	--	--	119	117
All Others	497	668	20	17	517	685
<b>Total</b>	<b>12,755</b>	<b>16,127</b>	<b>510</b>	<b>396</b>	<b>13,265</b>	<b>16,523</b>

<sup>1/</sup> Includes estimates for incomplete responses.

**Oregon wineries: Inventory, by vintage, variety and wine type, January 1, 1999 & 2000<sup>1/</sup>**

Variety and wine type	January 1, 1999				January 1, 2000			
	1997 vintage	1996 and earlier vintages	All vintages	Share of total	1998 vintage	1997 and earlier vintages	All vintages	Share of total
	Cases	Cases	Cases	Percent	Cases	Cases	Cases	Percent
Cabernet Sauvignon, red	31,801	25,089	56,890	4.6	33,216	33,076	66,292	5.0
Cabernet Sauvignon, blush	360	250	610	0.1	400	250	650	--
Chardonnay	166,676	86,715	253,391	20.3	145,512	110,695	256,207	19.5
Gewurztraminer	18,670	3,652	22,322	1.8	10,714	4,671	15,385	1.2
Merlot	42,270	6,236	48,506	3.9	42,054	15,913	57,967	4.4
Muller Thurgau	12,881	1,268	14,149	1.1	16,034	1,883	17,917	1.4
Pinot Blanc	5,815	827	6,642	0.5	6,335	1,795	8,130	.6
Pinot Gris	109,148	16,546	125,694	10.1	122,515	27,034	149,549	11.4
Pinot Noir, red	348,238	156,164	504,402	40.4	323,879	220,935	544,814	41.4
Pinot Noir, blush	2,870	3,487	6,357	0.5	1,884	1,477	3,361	.3
Sauvignon Blanc	3,123	2,900	6,023	0.5	3,494	3,762	7,256	.6
Semillon	120	35	155	--	158	35	193	--
Syrah	--	--	--	--	656	424	1,080	.1
White Riesling	48,236	15,760	63,996	5.1	53,614	16,216	69,830	5.3
Zinfandel	678	945	1,623	0.1	1,368	1,293	2,661	.2
Other red varietals	13,432	2,918	16,350	1.3	6,982	2,652	9,634	.7
Other white varietals	11,066	2,631	13,697	1.1	5,269	4,025	9,294	.7
Red blends	8,642	3,690	12,332	1.0	5,425	1,835	7,260	.6
White blends	7,225	1,822	9,047	0.7	632	1,061	1,693	.1
Blush blends	7,959	112	8,071	0.7	2,131	550	2,681	.2
Other still wines <sup>2/</sup>	2,996	9,799	12,795	1.0	11,336	10,987	22,323	1.7
All sparkling wines	20,484	45,031	65,515	5.2	14,821	46,106	60,927	4.6
<b>Total</b>	<b>862,690</b>	<b>385,877</b>	<b>1,248,567</b>	<b>100.0</b>	<b>808,429</b>	<b>506,675</b>	<b>1,315,104</b>	<b>100.0</b>
Equivalent gallons <sup>3/</sup>	Gallons	Gallons	Gallons		Gallons	Gallons	Gallons	
<b>Total</b>	<b>2,053,202</b>	<b>918,387</b>	<b>2,971,589</b>	<b>--</b>	<b>1,924,061</b>	<b>1,205,887</b>	<b>3,129,948</b>	<b>--</b>

<sup>1/</sup> Includes estimates due to incomplete responses.

<sup>2/</sup> Includes fruit and berry wines

<sup>3/</sup> Equivalent inventory equals cases times 2.38 gallons per case.

**Oregon wineries: Sales, by variety and wine type, 1998-99<sup>1/</sup>**

Variety and wine type	1998		1999	
	Sales	Share of total	Sales	Share of total
Still wines:	<i>Cases</i>	<i>Percent</i>	<i>Cases</i>	<i>Percent</i>
Cabernet Sauvignon, red	24,177	2.7	21,885	2.8
Chardonnay	174,520	19.5	139,336	17.9
Gewurztraminer	13,235	1.5	14,129	1.8
Merlot	25,852	2.9	29,199	3.8
Muller Thurgau	18,182	2.0	16,226	2.1
Pinot Blanc	4,209	0.5	6,186	.8
Pinot Gris	118,994	13.3	83,889	10.8
Pinot Noir, red	337,878	37.8	278,437	35.8
Sauvignon Blanc	4,768	0.5	3,876	.5
White Riesling	88,027	9.8	89,887	11.5
Other still wines	70,391	7.9	78,553	10.1
All sparkling wines	14,153	1.6	16,287	2.1
<b>Total</b>	<b>894,386</b>	<b>100.0</b>	<b>777,890</b>	<b>100.0</b>

<sup>1/</sup> Includes estimates due to incomplete responses.

**Oregon wineries: Sales, by wine type and destination, 1998-99<sup>1/</sup>**

Destination	Chardonnay		Pinot Gris		Pinot Noir, red		White Riesling		All grape wine	
	1998	1999	1998	1999	1998	1999	1998	1999	1998	1999
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
Oregon	98,488	89,844	43,154	41,806	110,461	101,387	62,545	65,074	433,661	407,586
Washington	9,964	7,369	9,531	7,459	25,625	22,668	5,362	5,316	61,570	56,140
Other States	60,626	40,214	59,713	32,125	184,334	145,275	19,114	18,898	369,994	296,902
Exports out of U.S.:	5,442	1,909	6,596	2,499	17,458	9,107	1,006	599	29,161	*17,262
Canada	--	--	--	--	--	--	--	--	8,947	*8,457
Japan	--	--	--	--	--	--	--	--	1,397	1,859
Europe	--	--	--	--	--	--	--	--	7,907	2,109
Latin America & Caribbean	--	--	--	--	--	--	--	--	2,535	462
Other & un-designated	--	--	--	--	--	--	--	--	8,375	4,375
<b>Total</b>	<b>174,520</b>	<b>139,336</b>	<b>118,994</b>	<b>83,889</b>	<b>337,878</b>	<b>278,437</b>	<b>88,027</b>	<b>89,887</b>	<b>894,386</b>	<b>*777,890</b>

<sup>1/</sup> Includes estimates due to incomplete responses. \* Revised July 7, 2000.

**Non-grape wine summary**

Seven wineries produced approximately 33,331 gallons of non-grape wines, not including hard apple cider which is taxed as a wine product. Blackberries, cranberries, raspberries and loganberries were the leading fruits used for these wines. Other fruits used for wines by commercial wineries in 1999 were mainly peaches, rhubarb, boysenberries, cherries, currants and pears. Some was also made using honey. This summary includes estimates for incomplete responses.

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